

North Tyneside Health & Wellbeing Board Report Date: 30 June 2022

Title: Joint Health and Wellbeing Strategy: Implementation and Delivery Progress

Report author: Rachel Nicholson, Senior Public Health Manager,
North Tyneside Council
(0191) 643 8073

Paul Jones, Director, Healthwatch North Tyneside
(0191) 2635321

Responsible officers: Wendy Burke, Director of Public Health
Jacqueline Laughton, Assistant Chief Executive

1. Purpose:

The purpose of the report is to provide an update on the progress of the consultation on the implementation plan and approach to deliver the vision and ambitions of the Health and Wellbeing Board's Strategy, Equally Well: A Healthier, Fairer Future for North Tyneside (2021-2025)

2. Recommendation(s):

The Board is recommended to:

- 1) Note the revised updated implementation plan consultation timeline.
- 2) Agree to Lead Officers bringing back the final implementation plan relating to the Health and Wellbeing Board's Strategy for 2021-2025 to the September Health and Wellbeing Board following extensive engagement.

3. Policy Framework

The Health and Wellbeing Board has a statutory duty to develop a Health and Wellbeing Strategy (HWBS) under section 116A of the Local Government and Public Involvement Act 2007 which is prepared and published by the Health and Wellbeing Board by virtue of section 196 of the Health and Social Care Act 2012.

This item relates to the Joint Health and Well Being Strategy 2021-2025, Equally Well: A healthier, fairer future for North Tyneside.

4. Information:

4.1 Background

The new Health and Wellbeing Strategy 'Equally Well' was previously agreed by the Health and Wellbeing Board in November 2021 and the draft implementation plan was presented at the April 2022 Health and Wellbeing Board.

The Joint Health and Wellbeing Strategy to tackle health inequalities is North Tyneside Council's high level strategic plan for improving the health and wellbeing of the population in the Borough. It builds on the previous strategy and existing work to reduce inequalities in the Borough and initially outlines the approach for the next four years.

The overall vision for the Strategy is to 'Reduce inequalities in North Tyneside by breaking the link between people's circumstances and their opportunities for a healthy, thriving and fulfilled life'.

The Health and Wellbeing Board (HWBB) has agreed to focus on the areas that have the biggest impact on people's health and wellbeing:

- The wider determinants of health
- Our health behaviours and lifestyles
- An integrated health and care system
- The places and communities we live in, and with

The approach within this strategy and implementation plan is based on the up-to-date evidence of how best to effectively reduce inequalities and is informed by the considerable work led by Sir Michael Marmot and the Institute of Health Equity.

1. Give every child the best start in life
2. Enable all children, young people, and adults to maximise their capabilities and have control over their lives
3. Create fair employment and good work for all
4. Ensure a healthy standard of living for all
5. The places and communities we live in and with
6. Our lifestyles and health behaviours
7. An integrated health and care system

The implementation plan outlines actions and expected outcomes in Year 1, in addition to presenting the expected longer-term outcomes over the strategy's four-year duration.

Key performance indicators to measure progress are also highlighted for each priority.

4.2. Initial Feedback from the Health and Wellbeing Board members and community groups

As noted at the previous HWBB, attempts to tackle inequalities must be done in collaboration and equal partnership with those affected, therefore working with all communities is critical.

The implementation plan for delivering the vision and ambition of the strategy will be informed and shaped by engagement at a community level so that proposed solutions and interventions are co-produced and fully informed by the lived experience of North Tyneside residents.

The draft implementation plan was presented at the April 2022 Health and Wellbeing Board and initial feedback was requested. This feedback was incorporated into the revised draft implementation plan and is attached as an appendix to this report.

4.3. Healthwatch North Tyneside – Community Consultation on the Implementation Plan

Healthwatch North Tyneside have been commissioned to co-ordinate the engagement and consultation through locally based VCSE organisations. The engagement will also link to engagement already underway via Healthwatch on digital exclusion.

4.3.1. Progress on consultation and engagement

Healthwatch initially intended to have completed the consultation for this Health and Wellbeing Board meeting. However, to fully engage local organisations and explain the vision and ambitions of the strategy a longer lead in time was required.

Healthwatch have widely promoted and encouraged organisations to get involved with the consultation [Opportunity to inform the approach to reducing Health Inequalities](#)

To date they are working with 5 local organisations and have 23 local organisations who are interested in being involved. The deadline for organisations to approach Healthwatch is 20 June.

5. Reasons for recommended option:

The revised timescale for the consultation will ensure a wider range of organisations can input their ideas and thoughts into the delivery of the Health and Wellbeing Strategy.

Taking forward the outlined implementation approach to deliver the ambitions of the Joint Health and Well Being Strategy will ensure that the work of the Health and Well Being Board and its composite member organisations will be aligned with reducing health inequalities and addressing the key impacts of the COVID-19 pandemic across the borough.

6. Appendices:

The draft implementation plan was revised slightly following initial feedback from the last HWBB and is attached with this report.

7. Contact officers:

Rachel Nicholson, Senior Public Health Manager, (0191) 643 8073

8. Background information:

The following background documents have been used in the compilation of this report

[Equally Well : A Healthier, Fairer Future for North Tyneside \(2021-2024\)](#)

9. Finance and other resources

North Tyneside Council is funding the Community Engagement which will be delivered by Healthwatch to inform the implementation plan.

North Tyneside CCG is funding work to explore digital exclusion which clearly links to the implementation plan to address health inequalities.

10. Legal

The Authority through the Health and Wellbeing Board is required under section 116A of the Local Government and Public Involvement in Health Act 2007 to prepare a joint Health and Wellbeing Strategy for the Borough, alongside the Joint Strategic Needs Assessment it must also prepare.

The statutory guidance, from the Department of Health, which accompanies this duty notes that “JSNAs and JHWSs are continuous processes ...” and “Health and wellbeing boards will need to decide for themselves when to update or refresh JSNAs and JHWSs ...”.

The Health and Wellbeing Board considers it appropriate to update and refresh the Health and Wellbeing Strategy for the reasons set out in the report including the impact of Covid-19.

11. Consultation/community engagement

The implementation plan is currently undergoing extensive consultation and community engagement led by Healthwatch North Tyneside.

12. Human rights

There are no human rights implications directly arising from this report.

13. Equalities and diversity

In undertaking the development of the Joint Health and Well Being Strategy, the aim has been to secure compliance with responsibilities under the Equality Act 2010 and the Public Sector Equality Duty under that Act.

An Equality Impact Assessment will be carried out on the engagement approach. The aim will be to remove or minimise any disadvantage for people wishing to take part in the engagement activity. Direct contact will be made with groups representing people with protected characteristics under the Equality Act 2010 to encourage participation and provide engagement in a manner that will meet their needs

14. Risk management

Relevant risks have been identified regarding this report, they are currently held on the Authority’s corporate, strategic and Covid-19 specific risk registers, they are being reviewed and managed as part of the Authority’s normal risk management process.

15. Crime and disorder

There are no crime and disorder implications directly arising from this report.

SIGN OFF

Director of Public Health

Chair/Deputy Chair of the Board

Chief Finance Officer

Head of Law & Governance